

# TYNEDALE BEER FESTIVAL 2012 SPONSORSHIP PACKAGE

## The Packages ...

**For the standard sponsorship package at £130, you will receive the following for each beer/cider you sponsor:**

- 1/8 page sponsored beer/cider advert in the festival programme.
- A3 size poster at the Festival advertising your company and your beer.
- Thursday Sponsors' Event with buffet for 2.
- 8 beer tokens for use at the Sponsors' Event.
- Voucher for 7 beer tokens to be used at any time during the Festival.
- Tickets for 2 on Friday and Saturday.
- 2 souvenir Festival glasses and programmes.
- Links to your business from the official festival website;  
[www.tynedalebeerfestival.org.uk](http://www.tynedalebeerfestival.org.uk).

## **Sponsor a Favourite Champion Package at £200 and receive a double package.**

Favourite Champion beers are our most popular at the festival and many are national champion beers. There will be at least two casks of each.

## Extras ...

### **Bring extra guests to the Thursday Sponsors' Event for £20 per head.**

Each guest will receive:

- Festival entry with buffet.
- 4 beer tokens for use at the Sponsors' Event
- A souvenir Festival glass and programme.

**Additional tickets** for Friday or Saturday: £10

**Additional advertising:** quarter page: £40, half page, £80 and full page: £150

**Company Banners:** erected on site, 3m x 0.6m: £50

## Requirements for advertising in the Beer Festival brochure ...

**Beer/Cider adverts** included in the sponsorship package are black and white and one-eighth page: 6.5 cm x 4.5 cm landscape.

**Additional adverts** can be a quarter, half or a full page at the following sizes:

Quarter page: 6 x 9 cm portrait

Half page: 13 x 9 cm landscape

Full page: 13 x 18 cm portrait

If you had an advert in last year's brochure and there are no amendments, there is no need to submit for this year.

For all new adverts, please supply copy as follows:

**Complete adverts:** Electronic files need to be of print quality (at least 300ppi). Please supply as .jpeg or .tiff format in black and white only.

**Advert design service:** If you do not have a complete advert, we can design one for you. Just send your logo (original files only in .jpeg or .tiff format) plus any accompanying text separately in a Microsoft Word document, a text file or in the body of an email message.

Please send artwork to

[tynedalebeerfestival@gmail.com](mailto:tynedalebeerfestival@gmail.com)

by **May 18th 2012 at the latest.**



**If you have any queries about sponsorship or advertising, please email Ann Rooke at:**

[tynedalebeerfestival@gmail.com](mailto:tynedalebeerfestival@gmail.com)



# TYNEDALE BEER FESTIVAL

[tynedalebeerfestival.org.uk](http://tynedalebeerfestival.org.uk)



## 2012 SPONSORSHIP ORDER FORM

Organized by Tynedale Lions Club and Tynedale Rugby Football Club

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Postcode: \_\_\_\_\_

Contact name: \_\_\_\_\_ Tel: \_\_\_\_\_

Email address: \_\_\_\_\_

Web site URL: \_\_\_\_\_

**Please select the beer/cider that you wish to sponsor, ranking them in order of preference, e.g. 1, 2, 3 etc**  
Beers/ciders will be allocated on a first come basis. We cannot guarantee the availability of any beer/cider and reserve the right to make changes if necessary. Standard beer/cider: **£130**. Favourite champion beers (FC) marked red: **£200**. Local Beers (LB). Beers marked Sp/R have already been sponsored or reserved.

Abbeydale, Last Rites	<input type="checkbox"/>	Dent, Rambrau Lager	<input type="checkbox"/>	High House Farm, Top Tup (LB)	<input type="checkbox"/>
Adnams, Broadside	<input type="checkbox"/>	Dorset Piddle, Jimmy Riddle	<input type="checkbox"/>	Highland, Orkney IPA	<input type="checkbox"/>
Adnams, Explorer	<input type="checkbox"/>	Durham, Bees Knees (LB)	<input type="checkbox"/>	Highland, Scapa Special	<input type="checkbox"/>
Allendale, Adder Lager (LB)	<input type="checkbox"/>	Durham, Magus (LB)	<input type="checkbox"/>	Isle of Skye, Hebridean Gold	<input type="checkbox"/>
Allendale, Beacon Fire (LB)	<input type="checkbox"/>	Durham, White Gold (LB)	<input type="checkbox"/>	Isle of Skye, Young Pretender	<input type="checkbox"/>
Allendale, Curlews Return (LB)	<input type="checkbox"/>	Fullers, London Pride	<input type="checkbox"/>	Jarrow, Rivet Catcher (LB)	<input type="checkbox"/>
Allendale, Golden Plover (LB)	<input type="checkbox"/>	Fyne Ales, Avalanche	<input type="checkbox"/>	Jarrow, Westoe IPA (LB)	<input type="checkbox"/>
Allendale, Wagtail (LB)	<input type="checkbox"/>	Fyne Ales, Hurricane Jack	<input type="checkbox"/>	Jennings, Cocker Hoop	<input type="checkbox"/>
Allendale, Wolf (LB)	<input type="checkbox"/>	Geltsdale, Black Dub	<input type="checkbox"/>	Jennings, Cumberland	<input type="checkbox"/>
Anglo Dutch, Tabatha the Knackered	<input type="checkbox"/>	Geltsdale, Hell Beck	<input type="checkbox"/>	Kelham Island, Pale Rider	<input type="checkbox"/>
Bath, Gem Bitter	<input type="checkbox"/>	Hadrian and Border, Farne Island (LB)	<input type="checkbox"/>	Marble, Ginger Marble	<input type="checkbox"/>
Big Lamp, Big Lamp Bitter (LB)	<input type="checkbox"/>	Hadrian and Border, Gladiator (LB)	<input type="checkbox"/>	Marble, Pint	<input type="checkbox"/>
Big Lamp, Keelman Brown (LB)	<input type="checkbox"/>	Hadrian and Border, Legion (LB)	<input type="checkbox"/>	Moorhouses, Pendle Witches	<input type="checkbox"/>
Big Lamp, Premium (LB)	<input type="checkbox"/>	Hadrian and Border, RMT Adder's Bite (LB)	<input type="checkbox"/>	Moorhouses, Black Cat	<input type="checkbox"/>
Big Lamp, Prince Bishop (LB)	<input type="checkbox"/>	Hadrian and Border, Tyneside Blonde (LB)	<input type="checkbox"/>	Mordue, A'l Wheat Pet (LB)	<input type="checkbox"/>
Big Lamp, Sunny Daze (LB)	<input type="checkbox"/>	Harviestoun, Bitter and Twisted	<input type="checkbox"/>	Mordue, Five Bridges (LB)	<input type="checkbox"/>
Brew Dog, Punk IPA	<input type="checkbox"/>	Harviestoun, Schiehallion (FC)	<input type="checkbox"/>	Mordue, IPA (LB/FC)	<input type="checkbox"/>
Bull Lane, Jason's Jinja Ale	<input type="checkbox"/>	Hawkshead, Lakeland Gold	<input type="checkbox"/>	Mordue, Radgie Gadgie (LB/FC)	<input type="checkbox"/>
Cairngorm, Sheepshaggers Gold(FC)	<input type="checkbox"/>	Hawkshead, Red	<input type="checkbox"/>	Mordue, Workie Ticket (LB)	<input type="checkbox"/>
Cairngorm, Tradewinds	<input type="checkbox"/>	Hesket Newmarket, Doris's 90th Birthday	<input type="checkbox"/>	Nethergate, Old Growler	<input type="checkbox"/>
Caledonian, Deuchars IPA	<input type="checkbox"/>	Hesket Newmarket, Sca Fell Blonde	<input type="checkbox"/>	Nook, Blond	<input type="checkbox"/>
Castle Rock, Elsi Mo	<input type="checkbox"/>	Hexhamshire, Blackhall English Stout (LB)	<input type="checkbox"/>	Nook, Berry Blond	<input type="checkbox"/>
Castle Rock, Harvest Pale	<input type="checkbox"/>	Hexhamshire, Devil's Water (LB)	<input type="checkbox"/>	Oakham, Bishops Farewell	<input type="checkbox"/>
Colonsay, Lager	<input type="checkbox"/>	Hexhamshire, Liquidity (LB)	<input type="checkbox"/>	Orkney, Red Macgregor (FC)	<input type="checkbox"/>
Consett, White Hot (LB)	<input type="checkbox"/>	Hexhamshire, Whapweasel (LB)	<input type="checkbox"/>	Orkney, Skull Splitter	<input type="checkbox"/>
Crouch Vale, Brewers Gold	<input type="checkbox"/>	High House Farm, Auld Hemp (LB)	<input type="checkbox"/>	Ossett, Silver King	<input type="checkbox"/>
Daleside, Old Legover	<input type="checkbox"/>	High House Farm, Black Moss (LB)	<input type="checkbox"/>	Otley, O1	<input type="checkbox"/>
Dark Star, American Pale Ale	<input type="checkbox"/>	High House Farm, Matten Magic (LB)	<input type="checkbox"/>	Phoenix, White Monk	<input type="checkbox"/>
Dark Star, Espresso (FC)	<input type="checkbox"/>	High House Farm, Nel's Best (LB/FC)	<input type="checkbox"/>	Purple Moose, Snowdonia Ale	<input type="checkbox"/>
Delavals, Souter Lighthouse (LB)	<input type="checkbox"/>	High House Farm, Nettle Ale (LB)	<input type="checkbox"/>	RCH, PG Steam	<input type="checkbox"/>
Dent, Aviator	<input type="checkbox"/>	High House Farm, Sundancer (LB)	<input type="checkbox"/>	Red Willow, Mirthless	<input type="checkbox"/>

Rudgate, Ruby Mild	<input type="checkbox"/>	Tempest, Into the Light	<input type="checkbox"/>	Wylam, Dog Nobbler	<input type="checkbox"/>
Scottish Borders, Foxy Blonde	<input type="checkbox"/>	Triple F, Alton's Pride (FC)	<input type="checkbox"/>	Wylam, Gold Tankard (LB/FC)	<input type="checkbox"/>
Skinner's, Betty Stogs (FC)	<input type="checkbox"/>	Tyne Bank, Silver Dollar (LB)	<input type="checkbox"/>	Wylam, Josie's Dragonfly (LB)	<input type="checkbox"/>
Springhead, Springhead	<input type="checkbox"/>	Williams Bros, Fraoch Heather Ale	<input type="checkbox"/>	Wylam, Locomotion (LB)	<input type="checkbox"/>
St Austell, Proper Job	<input type="checkbox"/>	Wolf, Golden Jackal	<input type="checkbox"/>	Wylam, Northern Kite (LB)	<input type="checkbox"/>
Thornbridge, Jaipur (FC)	<input type="checkbox"/>	Woodfordes, Wherry	<input type="checkbox"/>	Wylam, Rapper (LB)	<input type="checkbox"/>
Thornbridge, Kipling	<input type="checkbox"/>	Wylam, Admiral Collingwood (LB)	<input type="checkbox"/>	Wylam, Rocket (LB)	<input type="checkbox"/>
Timothy Taylor, Golden Best	<input type="checkbox"/>	Wylam, Angel (LB)	<input type="checkbox"/>	Yates, Sun Goddess	<input type="checkbox"/>
Timothy Taylor, Landlord (FC)	<input type="checkbox"/>	Wylam, Bohemia (LB)	<input type="checkbox"/>	York, Yorkshire Terrier	<input type="checkbox"/>
<b>CIDERS</b>					
Gwynt y Ddraig, Farmhouse Pyder	<input type="checkbox"/>	Perry, Farmhouse Cider	<input type="checkbox"/>	Westons, Old Rosie Scrumpy	<input type="checkbox"/>
Hecks, Blackney Red Perry	<input type="checkbox"/>	Thatchers, Heritage	<input type="checkbox"/>	Westons, Traditional Scrumpy	<input type="checkbox"/>
Hecks, Kingston Black	<input type="checkbox"/>	Thatchers, Cheddar Valley Dry	<input type="checkbox"/>	Wilkins, Dry Cider	<input type="checkbox"/>
Hecks, Port Wine of Glastonbury	<input type="checkbox"/>	Thatchers, Traditional Somerset	<input type="checkbox"/>	Wilkins, Sweet Cider	<input type="checkbox"/>
Moles, Black Rat	<input type="checkbox"/>	Westons, Herefordshire Country Perry	<input type="checkbox"/>		<input type="checkbox"/>

I/we wish to sponsor the following:

**BEERS/CIDERS**

Number of standard beer/cider packages at £130 each \_\_\_\_\_ £ \_\_\_\_\_  
 Number of Favourite Champion beer packages at £200 each \_\_\_\_\_ £ \_\_\_\_\_

**ADVERTISING**

*For artwork requirements and deadlines, please see the attached Sponsorship Package details.*

Additional Quarter Page Programme Advert at £40 £ \_\_\_\_\_  
 Additional Half Page Programme Advert at £80 £ \_\_\_\_\_  
 Additional Full Page Programme Advert at £150 £ \_\_\_\_\_  
 One banner erected on site at £50 £ \_\_\_\_\_  
 Use last year's artwork  I will send new artwork

**TICKETS**

Number of extra Thursday Sponsors' Event tickets: \_\_\_\_\_ at £20 each £ \_\_\_\_\_  
 Number of extra Friday Night tickets \_\_\_\_\_ at £10 each £ \_\_\_\_\_  
 Number of extra Saturday tickets \_\_\_\_\_ at £10 each £ \_\_\_\_\_  
 Total amount: £ \_\_\_\_\_

**PAYMENT**

Enclose a cheque made payable to 'Tynedale Beer Festival'

*please check*

**BACS:** Please include your company or contact name as reference and send to:

Lloyds TSB Hexham, Sort Code: 77-20-28, Account: 16527968

Please save and print a copy of this form for your records

Signed \_\_\_\_\_

Date \_\_\_\_\_

Please email electronic forms to [tynedalebeerfestival@gmail.com](mailto:tynedalebeerfestival@gmail.com) or post with a cheque to:  
 Ann Rooke, Chesterwood Park Cottage, Chesterwood, Hexham NE47 6HW